

YELLOWSTONE VALLEY ANIMAL SHELTER CALL FOR MURALISTS

SUMMARY:

Yellowstone Valley Animal Shelter (YVAS) is seeking artists, as individuals or as teams, to submit proposals for the design and implementation of an original, large-scale, community engaging mural located at the shelter.

The selected mural artist will be responsible for the complete implementation of the mural. Collaboration and consultation with community groups, other local artists, and local businesses are highly encouraged and will be expected for the success of the project.

PROJECT WALL:

The site is highly visible on a high-trafficked road, and it will be seen by all shelter guests as they pull into the facility. The fence on either side of the mural wall will also be painted Summer 2021 to represent The Rainbow Bridge; a space for honoring and memorializing animals and animal lovers alike. This project will be in the middle of the Rainbow Fence. The mural wall is slightly "U"-shaped; approximately 246 square feet with the dimensions as follows:



VISUAL THEME:

Seeking mural proposals that demonstrate the importance of a pet-friendly community as well as the role that animals play in the lives of people. The mural and adjoining Rainbow Fence will be a space for adopters to celebrate the additions of new furry family members, and also be a place to honor the memories of happy lives lived.

Proposed designs are encouraged to include some or all of the following elements into the mural: dogs; cats; pocket pets (i.e. rabbits, birds, etc.); landmarks of Montana and/or the Billings area (i.e. Downtown Billings' skyline, Rimrocks, Beartooth Mountains, Yellowstone River, etc.).

Artwork should be uplifting, vibrant, attractive, inviting, and help the shelter's entrance become a memorable place. The mural should be a place that draws in community members to gather and connect.

ARTIST ELIGIBILITY:

Artist must live in Montana and be over the age of 18.

PROJECT TIMELINE:

Application deadline: **April 1st, 2021 at 5 pm.**

Top finalists will be contacted for an interview by: **April 22nd, 2021.**

Artist agrees to begin mural by: **May 30th, 2021**

Mural must be completed by: **September 30th, 2021.**

PROJECT BUDGET:

The mural budget will range from \$2-4,000; depending upon the complexity of the submission and proposed material costs. The budget will cover the artist's fee and materials for the project. Artist is responsible for his/her own transportation, food, lodging, and insurance during the project. Artist will receive half of the commission upon the start of the project, with the other half to be received upon completion.

SUGGESTED MATERIALS:

High-quality acrylic paint (i.e. Nova Color, Behr Masonry, Montana Gold, Montana 94, Molotow Premium Belton) or Rust-Oleum spray paint to withstand weather conditions for a reasonable amount of time. Artists are required to prime the wall with masonry primer (recommendation: Kilz) and must apply graffiti protective sealant to their artwork before the project will be considered complete. Obtaining all materials and supplies necessary for the completion of the mural is the responsibility of the selected artist.



APPLICATION PROCESS:

Please submit all materials to tiffany.smith@yvas.org via email. Materials can also be delivered or mailed to:

Yellowstone Valley Animal Shelter
c/o Tiffany Smith
1735 Monad Road
Billings, MT 59101

All materials must be received by **April 1st, 2021 at 5 pm.**

REQUIRED APPLICATION MATERIALS:

- Letter of interest including a description of why the artist is committed to advocacy for animals.
- Title and description of proposed mural.
- Description of group participants if applicable.
- Full color rendering of proposed mural (.jpg requested).
- Project budget including artist's desired fee and estimated material costs.
- Project timeline.
- Art resume/qualifications for lead artist; including contact information.
- At least two professional references.
- 5-10 jpg images of past/relevant work.

ABOUT THE YELLOWSTONE VALLEY ANIMAL SHELTER:

Yellowstone Valley Animal Shelter (YVAS) is a 501(c)(3) nonprofit organization that opened its doors officially in 2009. We take great pride in caring for Billings' lost and transitioning companion animals. Over the last decade, YVAS has grown to become the largest shelter in Montana, intaking an average of 5,000 animals every year. The shelter is always evolving, striving to implement industry best practices and provide top-notch services for the animals and people of the Billings community. For more information on the shelter and our programs, please visit our website, www.yvas.org.

For more information and questions, please contact: Tiffany Smith, Outreach Coordinator, at tiffany.smith@yvas.org.

